

# Cannes Can: Diversity Collective Inclusion Award

**INCLUSION** is the practice of including and accommodating people who have historically been excluded.

The CC:DC Inclusion Award will celebrate work that best represents and uplifts historically underrepresented groups, through creativity, thoughtful strategy and diverse casting and content. This is a free award to enter. Please register, select the Cannes Can Collective category, upload your work and the filled out Cannes Can Collective PDF (*found on the right side of this page*).

*All submissions require the upload of the work, one jpeg and the filled-out background PDF.*



## INSTRUCTIONS (250 WORDS MAXIMUM PER TEXT FIELD)

Once you've completed the text fields below and saved the pdf, please upload your entry on our platform, filling out all required information. The creative work being submitted (.mov, jpg, URL, etc.) will be uploaded as "Piece 1". The jpeg as "Piece 2". This pdf will be uploaded as "Piece 3". If you have any questions during this process, please feel free to reach out to [processing@newyorkfestivals.com](mailto:processing@newyorkfestivals.com) at any time.

All submissions require the upload of one case study video & one jpeg. In addition you can upload up to three other supporting files.

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## STRATEGY (35%)

- The problem you intended to solve or address with this work and how you went about it?
- The impact the work had on the targeted community.  
*Please provide metrics if available.*

## **DIVERSITY (40%)**

DIVERSITY means something is composed of differing elements or qualities – including but not limited to race, ethnicity, national origin, gender identity, sexual orientation, socioeconomic status, disability, age, culture, religion, political perspective and more.

**How does this work exemplify diverse thinking and representation?**

## **CREATIVITY (25%)**

**How does this work creatively standout? Measurement is based on uniqueness of work, innovation and/or use of tech.**