

2022 DE&I Agency Of The Year Award

DIRECTIONS (300 WORDS MAXIMUM PER TEXT FIELD)

Once you've completed the text fields below and saved the PDF, please create your entry on our platform, filling out all required information. This PDF will be uploaded as "Piece 1" in our entry portal. The examples of "work" created (.MOV, .JPG, URL, etc.) will be uploaded as pieces 2-5.

If you have any questions during this process, please feel free to reach out to processing@newyorkfestivals.com at any time.

STRATEGY & IMPACT

Examples of Internal DE&I initiatives and campaigns created for the agency (not for a client). This can include but is not limited to: ERG program, ERG led programming, DE&I department led programs or campaigns, DE&I marketing content including (thought-leadership, podcasts, etc)

Relevant client work that supports overall DE&I efforts.



Company initiatives and programs focused on DE&I

Can include but is not limited to policy restructuring, blind (no name) resumes, BIPOC mentorship program, changed healthcare benefits, etc:

IMPACT/IMPACT METRICS

Diversity Numbers, i.e total number of represented ethnic/gender age groups and across what roles:

